



Sustainability Purchasing

Why Jordan Tours recognizes that purchasing decisions can have environmental, social, and economic impacts. Through responsible purchasing practices, we aim to reduce unnecessary resource consumption, minimize waste, support local businesses, and encourage suppliers to adopt responsible practices. Our purchasing decisions consider sustainability alongside practical business requirements such as quality, availability, price, durability, safety, and operational suitability.

Local and Sustainable Sourcing

Where feasible and appropriate, we:

- Prioritize locally produced goods and services.
- Give preference to locally owned suppliers where quality, availability, price, and operational requirements are suitable.
- Support local businesses that contribute positively to Jordanian communities and the local economy.
- Encourage suppliers to apply environmentally responsible and ethical production methods.
- Consider the sustainability performance of suppliers when making purchasing decisions.

Our objective is to source **at least 70% of goods and services from local suppliers where feasible and appropriate.**

Resource Conservation

When purchasing products and services, we consider the resources required during their use and expected lifecycle.

We aim to:

- Select products that use energy, water, and materials efficiently.
- Prefer durable products with a longer useful life.
- Consider whether existing items can be repaired, reused, or repurposed before purchasing replacements.
- Avoid unnecessary purchases and over-ordering.
- Consider the environmental impact associated with the production, use, and disposal of products.
- Prefer reusable alternatives to frequently used disposable products.

Sustainable Paper Purchasing

Paper is one of the main office consumables monitored under our sustainability action plan.

Where locally available, we prioritize office paper with recognized sustainability credentials, including:

- **Recycled paper**, where suitable options are available.
- **FSC-certified paper.**
- **PEFC-certified paper.**
- **EU Ecolabel or other recognized sustainability credentials.**
- Paper sourced from responsibly managed and sustainable production facilities.

Our objective is to maintain **more than 90% of office paper purchases with recognized sustainability credentials.**

We also aim to reduce paper consumption by **10% annually** through digitalization, electronic document sharing, responsible printing, and other paper-saving practices.



Energy Efficiency

Where practical, we give preference to products and equipment that demonstrate good energy efficiency.

When purchasing or replacing office equipment, we consider:

- Energy consumption.
- Expected lifespan.
- Maintenance requirements.
- Quality and durability.
- Total operational cost.
- Environmental impact.

Energy efficiency is considered alongside price and operational requirements rather than as the sole purchasing criterion.

Waste Reduction and Packaging

We aim to reduce waste associated with purchasing.

We therefore:

- Prefer products with minimal packaging.
- Avoid unnecessary packaging where practical.
- Give preference to reusable, recyclable, biodegradable, or recycled packaging where suitable options are available.
- Encourage suppliers to reduce excessive packaging.
- Prefer reusable products over single-use alternatives where practical.
- Consider the disposal, reuse, recycling, and expected lifespan of products before purchasing.

Responsible Bulk Purchasing

For products that are frequently used and have suitable storage and shelf-life characteristics, we may purchase in appropriate quantities or in bulk.

Bulk purchasing can help to:

- Reduce unnecessary packaging.
- Reduce the frequency of deliveries.
- Reduce transportation associated with repeated small purchases.
- Improve purchasing efficiency.
- Reduce the use of disposable materials.

Bulk purchasing is applied only where appropriate, taking into account storage capacity, product shelf life, operational requirements, financial considerations, and the risk of unnecessary stock.

Social Responsibility

We consider the social and ethical performance of suppliers when relevant to purchasing decisions.

We aim to:

- Work with suppliers that comply with applicable labor laws and regulations.
- Support suppliers that provide safe and fair working conditions.
- Avoid knowingly purchasing from suppliers involved in exploitative labor practices.
- Support locally owned businesses and suppliers that employ local people where feasible.
- Consider the contribution of purchasing decisions to local communities.

Biodiversity Protection

We aim to ensure that our purchasing activities do not contribute unnecessarily to damage to biodiversity or natural resources.

We therefore:

- Avoid purchasing products made from endangered or protected species.
- Avoid products obtained through practices that cause significant damage to ecologically sensitive areas.
- Respect applicable national and international requirements concerning protected flora and fauna.
- Consider biodiversity impacts when selecting relevant products and suppliers.

Certifications and Eco-Labels

Recognized sustainability certifications and eco-labels are considered where relevant and available.

We may give preference to suppliers or products with credible certifications or recognized sustainability standards, such as:

- Green Key.
- FSC.
- PEFC.
- EU Ecolabel.
- Other relevant and credible environmental or sustainability certifications.

Certification is considered together with other supplier-selection criteria, including quality, price, availability, location, service, safety, and operational suitability.

Supplier Sustainability Performance

The sustainability performance of key suppliers is considered as part of our supplier selection and review process.

Where relevant, we may assess suppliers based on:

- Environmental practices.
- Resource efficiency.
- Waste management.
- Local sourcing.
- Employment practices.
- Health and safety.
- Community engagement.
- Relevant sustainability certifications.
- Willingness to improve sustainability performance.

For suppliers without formal sustainability certification, we may use questionnaires, direct communication, available documentation, site visits where practical, publicly available information, and operational feedback to understand their sustainability practices.

Continuous Improvement

Sustainability purchasing is reviewed as part of our overall sustainability management system.

We aim to continuously improve our purchasing practices by:

- Reviewing supplier performance.
- Monitoring sustainable purchasing indicators.
- Considering employee feedback.
- Identifying more sustainable products and alternatives as they become available locally.



- Encouraging suppliers to improve their environmental and social practices.
- Considering repair, reuse, and refurbishment before purchasing new products.
- Reviewing our purchasing practices periodically to identify opportunities to reduce environmental and social impacts.

The Sustainability Coordinator monitors relevant purchasing objectives and maintains appropriate records to support the company's sustainability reporting and continuous improvement process.

Giveaways & Merchandise Purchasing Policy

At Why Jordan Tours, we provide selected giveaways and gifts to our clients as part of our commitment to hospitality and to creating a positive and memorable travel experience. We aim to ensure that these items are useful, durable, locally relevant where possible, and aligned with our sustainability objectives.

When purchasing giveaways and client gifts, we apply the following sustainability criteria:

- **Usefulness and durability:** We give preference to practical products that clients can use repeatedly during or after their trip, rather than disposable or single-use items. We consider whether the product has a clear purpose and whether it is likely to be used repeatedly rather than discarded.
- **Reusable products:** Where appropriate, we prioritize reusable alternatives to single-use products. For example, we provide reusable water bottles to encourage clients to reduce the use of disposable plastic bottles during their journey.
- **Local and Jordanian products:** We give preference to products that are made or sourced locally in Jordan, particularly handmade products and gifts that reflect Jordanian culture and support local producers, artisans and businesses.
- **Sustainable materials:** Where possible, we prioritize products made from recycled, recyclable, renewable, organic or otherwise more sustainable materials. We avoid products containing materials that unnecessarily contribute to environmental pollution.
- **Responsible sourcing:** Before selecting a supplier, we consider the origin of the product, the materials used, how and where it was produced, and the distance it has travelled to reach us. Preference is given to suppliers who can provide transparent information about their products and production.
- **Packaging:** We aim to minimize unnecessary packaging, particularly single-use plastics. Our suppliers are encouraged to provide products without individual plastic wrapping and, where packaging is necessary, we prefer reusable, recyclable or paper-based alternatives. For future purchases of reusable water bottles and other giveaways, avoiding individual plastic wrapping will be included as a supplier selection criterion.
- **Cultural and environmental responsibility:** We do not purchase souvenirs or gifts made from protected wildlife, endangered species, archaeological artefacts, historical artefacts, or materials whose trade may threaten local flora or fauna.
- **Quality over quantity:** We prefer to provide fewer, more useful and meaningful items rather than large quantities of promotional merchandise that may have limited value or end up as waste.
- **Client relevance:** Where practical, we consider the preferences and needs of our clients when selecting gifts, with the objective of ensuring that the items are appreciated and used rather than discarded.

Current Examples

Our current client giveaways and gifts include:

- **Reusable water bottles:** These are provided to encourage clients to reduce their consumption of single-use plastic water bottles during transfers and throughout their journey.



- **Paper bags:** We provide paper bags in vehicles so that clients can collect their waste during transfers and keep the vehicle clean. This also supports responsible waste collection while travelling.
- **Dead Sea products:** Where appropriate, we provide locally relevant Dead Sea products as client gifts. These products are selected based on their usefulness and their connection to Jordan.
- **Shmagh (traditional Jordanian headscarf):** We provide the traditional Jordanian Shmagh as a culturally relevant gift that allows clients to take home a meaningful product connected to the destination and local culture.

Supplier Selection and Continuous Improvement

Sustainability considerations are taken into account when selecting and reviewing suppliers of giveaways and merchandise. Purchasing and relevant staff are encouraged to consider the purpose, usefulness, durability, origin, materials, production methods, transportation distance and packaging of each product before purchasing.

We also review our giveaway choices periodically and seek opportunities to improve their environmental and social performance. In particular, we are committed to reducing unnecessary packaging and avoiding individual plastic wrapping of giveaways wherever a suitable alternative is available.

Through this policy, our objective is to ensure that client gifts and giveaways support our broader sustainability goals: **reducing waste and single-use plastics, encouraging reuse, supporting local businesses and producers, and promoting authentic Jordanian products and culture.**