

Contribution to Protected Areas

Why Jordan Tours recognizes that protected areas are an important part of Jordan's natural heritage, biodiversity, and tourism offering. We believe that tourism should contribute positively to the protection and sustainable management of these areas while minimizing negative environmental and social impacts.

We therefore aim to promote responsible visits to protected areas and encourage customers, guides, drivers, and operational partners to respect the environmental and operational requirements established by the relevant authorities and protected-area managers.

Responsible Visits to Protected Areas

When operating tours in protected areas, we commit to:

- Following the regulations, instructions, and visitor-management requirements established by the relevant protected-area administrators.
- Working in accordance with applicable requirements of organizations and authorities such as the Royal Society for the Conservation of Nature (RSCN) and the Aqaba Special Economic Zone Authority (ASEZA) where applicable.
- Communicating relevant rules and responsible visitor practices to customers.
- Encouraging customers to remain on designated trails, routes, or visitor areas where applicable.
- Encouraging visitors not to litter or leave waste in natural areas.
- Encouraging customers not to damage vegetation, geological features, archaeological remains, or other natural or cultural resources.
- Encouraging customers not to remove rocks, plants, fossils, natural materials, or other items from protected areas.
- Encouraging responsible observation of wildlife and avoidance of unnecessary disturbance.
- Respecting restrictions concerning access to sensitive areas, wildlife, vegetation, and other protected resources.

Customer Awareness and Education

We recognize that informed visitors are more likely to behave responsibly.

We therefore aim to provide customers with practical information concerning:

- The environmental importance of the protected area being visited.
- Local biodiversity and wildlife.
- Appropriate visitor behavior.
- Waste prevention and responsible disposal.
- Water conservation where relevant.
- Respect for local communities and cultural values.
- Applicable restrictions and instructions established by site management.
- The importance of protecting natural resources for future generations.

Guides and local representatives are encouraged to communicate relevant information before and during visits where appropriate.

Supporting Conservation Through Tourism

Why Jordan Tours recognizes that tourism can contribute financially and socially to conservation.

Where applicable, tourism activities may contribute to protected-area management through:

- Entrance fees and other legitimate visitor contributions.
- Use of authorized local guides and services.



- Purchase of permitted local products and services.
- Participation in appropriately managed conservation or environmental activities.
- Supporting local businesses and communities connected to protected areas.

We aim to ensure that tourism activities are conducted in a manner that supports, rather than undermines, the long-term conservation objectives of protected areas.

Local Community Benefits

We recognize that the long-term protection of natural areas is closely connected to the well-being of surrounding communities.

Where appropriate, we therefore aim to:

- Support local guides and service providers operating in or around protected areas.
- Encourage customers to use legitimate locally owned businesses and services.
- Promote responsible community-based tourism initiatives where available.
- Encourage tourism expenditure to remain within local communities.
- Support activities that create positive economic opportunities while respecting environmental limits.
- Consider potential impacts on local communities when planning visits and tourism activities.

Protected Areas and Tourism Product Development

When developing or reviewing tourism products involving protected areas, we consider:

- The environmental sensitivity of the destination.
- Visitor-management requirements.
- Potential impacts on biodiversity and wildlife.
- Local community considerations.
- Accessibility and transportation requirements.
- Existing site regulations and management practices.
- Opportunities for tourism to contribute positively to conservation and local livelihoods.

We aim to avoid unnecessary pressure on sensitive natural areas through appropriate itinerary planning, group management, timing, and activity selection.

Examples of Protected-Area Tourism

Why Jordan Tours supports responsible visits to destinations such as:

- Dana Nature Reserve, including activities that respect the requirements of the protected-area management and local communities.
- Wadi Rum Protected Area, including responsible desert activities that respect the area's natural and cultural heritage.

Where other protected areas are included in future tourism products, the same principles will apply according to the requirements of the relevant authorities and site managers.

Monitoring and Continuous Improvement

We aim to review our protected-area tourism practices and identify opportunities to improve their environmental and community contribution.

This may include:

- Reviewing customer and guide feedback.



- Considering concerns raised by local partners or protected-area authorities.
- Reviewing compliance with site-specific visitor requirements.
- Assessing potential environmental or community impacts of activities.
- Communicating identified concerns to relevant operational partners.
- Adjusting activities or itineraries where necessary to reduce negative impacts.
- Supporting additional conservation or community initiatives where practical.

Our objective is to ensure that tourism activities operated by Why Jordan Tours contribute to the protection and sustainable use of Jordan's protected areas while providing visitors with meaningful and responsible experiences.