

Pollution Reduction

Why Jordan Tours is committed to minimizing pollution associated with our office operations, tourism activities, transportation, and supply chain.

We recognize that pollution can affect Jordan's natural environment, water resources, air quality, biodiversity, local communities, and the overall quality of tourism destinations.

Our pollution-reduction approach focuses on practical measures relating to waste, water, energy, transportation, chemicals, environmental awareness, and sustainable purchasing.

Waste and Plastic Pollution

We aim to reduce pollution resulting from unnecessary waste and single-use materials.

We commit to:

- Reducing waste generation at its source wherever practical.
- Reducing dependence on unnecessary single-use products.
- Promoting reusable alternatives.
- Encouraging water-refilling options where safe and practical.
- Reducing reliance on single-use plastic water bottles where suitable alternatives are available.
- Encouraging suppliers to reduce unnecessary packaging.
- Separating and recycling waste where appropriate facilities are available.
- Encouraging employees, guides, drivers, suppliers, and customers to avoid littering.
- Monitoring relevant waste-reduction initiatives and identifying further opportunities for improvement.

Detailed requirements concerning waste reduction, recycling, and single-use plastics are addressed in [Section 13: Waste Reduction and Recycling](#).

Water Pollution Prevention

We recognize the importance of protecting Jordan's limited water resources from contamination.

We therefore aim to:

- Encourage responsible use of water.
- Prevent the inappropriate disposal of waste or chemicals into water systems.
- Maintain office water fixtures and address leaks or faults when identified.
- Encourage responsible wastewater practices among relevant suppliers.
- Encourage camping and outdoor activities to avoid contamination of natural water sources.
- Encourage the appropriate handling and disposal of cleaning and maintenance products.

Detailed water-conservation measures are addressed in [Section 14: Water Reduction and Conservation](#).

Energy and Air Pollution

Reducing unnecessary energy consumption can also contribute to reducing associated environmental impacts.

We therefore:

- Encourage energy-efficient practices within our office.
- Turn off unnecessary lights and equipment.
- Consider energy efficiency when purchasing or replacing office equipment.
- Encourage fuel-efficient transportation practices.
- Encourage regular vehicle maintenance.
- Encourage eco-driving practices among drivers and transportation suppliers.
- Optimize transportation routes where practical to reduce unnecessary fuel consumption.



Detailed energy requirements are addressed in Section 15: Energy Management, while transport-related requirements are addressed in Section 8: Transport.

Transportation-Related Pollution

Transportation can contribute to air pollution, greenhouse-gas emissions, fuel consumption, and other environmental impacts.

We therefore aim to:

- Work with transportation suppliers that maintain vehicles appropriately.
- Give preference to fuel-efficient and hybrid vehicles where available and practical.
- Reduce unnecessary vehicle movements through appropriate itinerary and route planning.
- Encourage responsible and fuel-efficient driving practices.
- Consider lower-impact transportation options where appropriate.
- Monitor transport-related emissions where reliable information is available.
- Explore options for calculating and, where appropriate, addressing carbon emissions once a reliable and suitable methodology is established.

Chemical Management

We aim to minimize the environmental impacts associated with chemicals used in our operations.

Where chemicals are required, we commit to:

- Minimizing the use of harmful chemicals where practical.
- Considering environmentally preferable alternatives when they are available, effective, and reasonably affordable.
- Ensuring chemicals are stored safely and securely.
- Ensuring chemicals are handled appropriately by authorized or suitably informed personnel.
- Following applicable requirements for the disposal of chemicals and chemical-containing materials.
- Avoiding unnecessary use of cleaning and maintenance chemicals.
- Preventing the inappropriate release of chemicals into soil, water systems, or the surrounding environment.

Environmental Awareness

Environmental awareness is an important component of pollution prevention.

We aim to:

- Educate employees about their environmental responsibilities.
- Provide guides with appropriate environmental information to share with customers.
- Include relevant environmental information in tour briefings where appropriate.
- Encourage customers to avoid littering and dispose of waste responsibly.
- Provide practical information about waste reduction, water conservation, biodiversity, wildlife, and responsible behavior in natural areas.
- Communicate relevant environmental expectations to suppliers and operational partners.

Local Community and Environmental Protection

We recognize that environmental protection is closely connected to the well-being of local communities.

We therefore aim to:

- Consider environmental concerns raised by local communities and partners.
- Support appropriate local environmental initiatives where practical.
- Encourage tourism activities that generate positive environmental and community benefits.



- Support responsible local businesses and community-based tourism initiatives.
- Participate in or support environmental or community clean-up activities where feasible.
- Encourage employees and customers to contribute positively to the destinations they visit.

Monitoring and Continuous Improvement

We recognize that opportunities to reduce pollution depend on available infrastructure, technology, supplier practices, and local conditions.

We therefore aim to:

- Monitor relevant environmental indicators where reliable information is available.
- Review waste, water, energy, transportation, and other relevant environmental practices.
- Identify potential sources of pollution associated with our operations and tourism activities.
- Consider employee, customer, guide, supplier, and community feedback.
- Identify practical measures to prevent or reduce pollution.
- Update our practices as suitable technologies, infrastructure, and responsible tourism practices become available.

Our objective is to prevent avoidable pollution, reduce the environmental impacts associated with our operations and tourism activities, and continuously improve our environmental performance through practical and proportionate measures.