



Water Reduction and Conservation

Jordan is one of the world's most water-scarce countries, making responsible water management a particularly important part of our sustainability approach.

Why Jordan Tours recognizes that water is an essential but limited natural resource and aims to reduce unnecessary water consumption while maintaining appropriate standards of hygiene, health, safety, and customer comfort.

We encourage responsible water use throughout our operations and communicate the importance of water conservation to employees, customers, guides, drivers, accommodation partners, and other relevant suppliers.

Water Conservation and Awareness

We commit to:

- Raising awareness among employees and customers about Jordan's limited water resources.
- Encouraging customers to use water responsibly throughout their journey.
- Providing practical water-saving guidance through relevant customer communication and tour briefings.
- Encouraging guides and representatives to communicate responsible water-use practices where relevant.
- Encouraging accommodation and other suppliers to adopt responsible water-management practices.
- Considering relevant water-management practices when assessing suppliers where appropriate.

Water Use in Office Operations

At our office, we aim to reduce unnecessary water consumption through practical measures.

We therefore:

- Monitor office water consumption and compare usage over time where information is available.
- Regularly check water taps, fixtures, toilets, and other water-consuming equipment.
- Address leaks or faults when identified.
- Maintain water fixtures appropriately to support efficient water use.
- Display water-saving reminders or guidance in appropriate areas where practical.
- Identify opportunities to reduce unnecessary water consumption without compromising hygiene or operational requirements.

Water Refilling and Reduction of Single-Use Bottles

We recognize that access to drinking water is essential during travel while also seeking to reduce unnecessary single-use plastic consumption.

Where practical and suitable facilities are available, we aim to:

- Encourage customers to bring reusable water bottles.
- Provide or encourage access to water-refilling stations during tours and hiking activities.
- Include information about reusable water bottles in relevant pre-trip communication and packing information.
- Reduce reliance on single-use plastic water bottles where safe and suitable alternatives are available.
- Encourage suppliers and activity providers to provide appropriate water-refilling options where practical.

Water-refilling practices are implemented according to the availability and suitability of safe drinking-water facilities at each destination.

Water Conservation During Tours and Activities

We encourage responsible water use during tourism activities.

This includes:

- Advising customers to avoid unnecessarily long showers.
- Encouraging customers not to leave taps running unnecessarily.
- Encouraging responsible use of water during outdoor activities and excursions.
- Providing practical water-conservation guidance where relevant.
- Encouraging customers to follow water-saving instructions provided by accommodation providers and other operational partners.
- Avoiding unnecessary use or wastage of water during tourism activities.

Accommodation and Supplier Engagement

Accommodation providers and other suppliers can have a significant influence on water consumption within our tourism supply chain.

We therefore encourage suppliers to:

- Implement appropriate water-saving measures.
- Monitor and manage water consumption where practical.
- Maintain water fixtures and address leaks promptly.
- Use water-efficient equipment and fixtures where appropriate.
- Communicate water-saving practices to their employees and guests.
- Consider the protection of local water resources in their operational practices.

Relevant water-management practices may be considered as part of our supplier and accommodation sustainability assessments.

Camping and Outdoor Activities

During camping and outdoor activities, we encourage responsible water use and protection of local water resources.

Where applicable, we aim to:

- Minimize unnecessary water consumption during cooking and cleaning.
- Encourage responsible use of water for personal hygiene.
- Avoid unnecessary water wastage.
- Prevent contamination of natural water sources.
- Encourage the use of environmentally preferable cleaning products where practical and appropriate.
- Follow relevant site-specific requirements concerning water use and environmental protection.

Monitoring and Continuous Improvement

We recognize that water availability, infrastructure, and operational circumstances vary between destinations and suppliers.

We therefore aim to:

- Monitor office water consumption where reliable information is available.
- Compare water use over time and identify significant changes.
- Identify practical opportunities for further reduction.
- Consider water-management practices when reviewing relevant suppliers.
- Review customer and staff feedback concerning water use.
- Improve water-saving practices as suitable technologies, infrastructure, and operational opportunities become available.



Our objective is to reduce unnecessary water consumption, increase awareness of Jordan's water scarcity, and encourage responsible water management throughout our operations and tourism supply chain without compromising health, hygiene, safety, or customer comfort.