

Excursions and Activities

Why Jordan Tours recognizes that excursions and activities are an important part of the visitor experience and can have environmental, social, cultural, and economic impacts on destinations. We aim to offer experiences that provide positive and meaningful benefits for customers and local communities while respecting Jordan's natural environment, wildlife, cultural heritage, and local traditions.

We are strongly opposed to activities that cause unnecessary harm to wildlife, local communities, cultural heritage, or the natural environment. We therefore consider responsible tourism principles when selecting, developing, and reviewing excursions and activities offered to our customers.

Responsible Excursion and Activity Selection

We commit to:

- Selecting and promoting excursions and activities that respect local communities, culture, traditions, wildlife, biodiversity, and the natural environment.
- Considering relevant environmental, social, cultural, safety, and ethical factors when selecting and reviewing activity providers.
- Communicating our sustainability expectations to relevant excursion and activity providers and operational partners.
- Encouraging activity providers to adopt responsible tourism practices and continuously improve their sustainability performance.
- Using appropriately skilled and/or certified guides when operating tours in sensitive cultural, heritage, protected, or ecologically sensitive locations.
- Respecting applicable laws, regulations, and instructions established by relevant authorities and site administrators.
- Considering the potential impacts of group size, visitor numbers, activity location, and timing when planning excursions, particularly in sensitive areas.
- Avoiding activities that may cause unnecessary damage to natural, cultural, archaeological, historical, or religious sites.
- Encouraging lower-impact activities, such as walking, hiking, nature-based experiences, and community-based tourism, where appropriate.

Local Community and Economic Benefits

We aim to ensure that tourism activities contribute positively to the communities in which they operate.

We therefore:

- Give preference, where appropriate, to locally owned and locally operated activity providers that meet our quality and safety requirements.
- Use qualified local guides and service providers where their skills and experience are appropriate.
- Promote activities that generate income for local communities through the use of local guides, restaurants, handicraft producers, food suppliers, transportation providers, and other local businesses.
- Support community-based tourism initiatives and local social projects where appropriate.
- Encourage customers to purchase authentic, locally produced handicrafts, food, and other products from legitimate local businesses.
- Encourage activity providers to employ local people and contribute to local economic development.
- Avoid activities that exploit local communities or present local people and their culture in an inappropriate or disrespectful manner.



Cultural Heritage and Local Traditions

We recognize that many excursions take place in areas of significant cultural, historical, archaeological, and religious importance.

We commit to:

- Encouraging customers to respect local customs, traditions, religious practices, and social norms.
- Providing customers with practical information about appropriate dress, photography, behavior, and interaction with local communities where relevant.
- Encouraging customers to follow the rules and instructions established by site authorities.
- Advising customers not to touch, remove, damage, or otherwise interfere with cultural, historical, archaeological, or religious sites and objects.
- Not knowingly promoting the purchase or trade of illegally obtained archaeological or historical artifacts.
- Encouraging the purchase of authentic and legally produced local handicrafts and products.
- Encouraging guides and local representatives to provide accurate and respectful information about local culture and heritage.
- Supporting activities that contribute to the appreciation and preservation of Jordan's cultural heritage.

Environmental Responsibility

Excursions and activities are planned and operated with consideration for their potential environmental impact.

We aim to:

- Encourage customers to avoid littering and to dispose of waste responsibly.
- Encourage responsible use of water and other natural resources during excursions.
- Encourage customers to avoid damaging vegetation, geological features, natural landscapes, and other environmental resources.
- Encourage responsible behavior in protected and environmentally sensitive areas.
- Promote activities that contribute to awareness and appreciation of Jordan's natural environment and biodiversity.
- Work with activity providers that demonstrate responsible environmental practices.
- Encourage customers to leave natural areas and other visited locations in an appropriate condition.
- Follow relevant environmental requirements established by protected-area administrators and other competent authorities.

Detailed requirements relating to waste, water conservation, wildlife protection, animal welfare, and protected areas are addressed in the relevant environmental sections of this policy.

Wildlife and Animal Welfare

Why Jordan Tours recognizes that some tourism activities may involve wildlife or working animals. We therefore take animal welfare and wildlife protection into consideration when selecting activities and operational partners.

We commit to:

- Avoiding activities that unnecessarily disturb, harm, exploit, or mistreat wildlife.
- Not knowingly promoting activities involving unnecessary cruelty, abuse, overloading, or neglect of animals.
- Not knowingly promoting activities involving the unnecessary capture, confinement, exploitation, or inappropriate handling of wildlife.
- Not knowingly working with companies involved in the illegal harvesting, consumption, display, sale, or trade of protected wildlife species.

- Respecting applicable national and international regulations concerning protected species, wildlife, biodiversity, and animal welfare.
- Advising customers to observe wildlife from an appropriate and respectful distance.
- Advising customers not to feed, touch, chase, or otherwise disturb wild animals unless expressly permitted as part of a properly managed activity.
- Taking particular care when selecting activities involving working animals in tourism areas, including Petra.
- Encouraging guides and staff to report serious animal-welfare or wildlife concerns to management and relevant operational partners.

Further requirements are addressed in the **Wildlife and Animal Welfare** section of this policy.

Customer Awareness and Responsible Behavior

We recognize that customers play an important role in reducing the environmental and social impacts of tourism activities.

Before and during excursions, we aim to:

- Advise customers about appropriate behavior for the destination and activity.
- Encourage customers to respect local people, communities, customs, traditions, and religious practices.
- Explain relevant environmental considerations and responsible visitor behavior.
- Encourage customers to minimize waste and unnecessary consumption of natural resources.
- Provide guidance regarding appropriate photography, dress, tipping, and interaction with local communities where relevant.
- Inform customers about applicable restrictions concerning wildlife, cultural heritage, archaeological sites, and protected areas.
- Encourage customers to follow the instructions of guides, site authorities, and protected-area administrators.
- Encourage customers to report serious safety, environmental, animal-welfare, or ethical concerns to their guide or designated company contact.

Health and Safety

Safety is an essential consideration when selecting and operating excursions and activities.

We aim to:

- Work with activity providers that meet applicable health and safety requirements.
- Use appropriately qualified or experienced personnel for activities where specialist skills are required.
- Ensure that relevant safety instructions are communicated to customers before or during activities.
- Consider the suitability of activities for customers based on relevant operational and safety information.
- Encourage guides and activity providers to report serious safety concerns to management.
- Review significant incidents or customer feedback to identify opportunities for corrective action and improvement.

Monitoring and Continuous Improvement

We regularly review our excursions and activity providers to identify opportunities to reduce negative impacts and increase the positive contribution of tourism.

Our review may consider:

- Customer feedback and complaints.
- Feedback from guides, representatives, and employees.
- Environmental or community concerns.



- Animal-welfare or wildlife concerns.
- Safety incidents or identified risks.
- Supplier and activity-provider practices.
- Opportunities to increase local economic benefits.
- Opportunities to improve environmental and cultural protection.

Where appropriate, we may provide feedback to activity providers and encourage practical improvements in their environmental, social, cultural, safety, and responsible-tourism practices.

Our objective is to ensure that excursions and activities offered by Why Jordan Tours provide authentic and enjoyable experiences while respecting local communities, protecting Jordan's natural and cultural heritage, supporting local livelihoods, and minimizing avoidable negative impacts.